

**Chris Howard
Co-Chair, 2025 KRLA Capstone Project
June 25, 2025**

To the Kentucky REALTORS® Board of Directors,

Subject: Proposal to Rename the KRLA Scholarship as the Pam Featherstone Memorial KRLA Scholarship

I am writing on behalf of the 2025 KRLA Capstone Project team to respectfully propose the renaming of the Kentucky REALTORS® Leadership Academy (KRLA) scholarship to the Pam Featherstone Memorial KRLA Scholarship.

The KRLA stands as a cornerstone of professional development for REALTORS® throughout Kentucky. In keeping with its mission to bring awareness of the KYR and more importantly to foster leadership, service, and excellence within our industry, this proposal seeks to honor the late Pam Featherstone—an extraordinary leader, mentor, and REALTOR® whose life and legacy exemplify the spirit of KRLA.

Pam Featherstone was more than a real estate professional; she was a force of encouragement, education, and integrity. Her passion for mentorship and her commitment to elevating others left a lasting impression on everyone she encountered. Pam’s influence extended far beyond transactions—she shaped careers, inspired leadership, and nurtured a culture of service among countless REALTORS®, including many KRLA graduates.

Renaming the scholarship in her honor will serve several important purposes:

- Honor Pam’s Legacy: It will recognize her tireless dedication to advancing REALTOR® leadership and her immense contributions to the Kentucky real estate community.**
- Inspire Future Leaders: Her name will serve as a guiding light for those who follow, exemplifying compassionate, service-driven, and community-focused leadership.**
- Preserve Her Memory: This tribute will ensure that her impact is remembered and celebrated by future generations.**

We propose the scholarship be formally renamed to the Pam Featherstone Memorial KRLA Scholarship.

Should the board approve this initiative, we respectfully recommend the following steps for implementation:

- 1. Official Announcement: Unveil the new name at the next KRLA event or annual convention, with Pam's family and past scholarship recipients invited to attend.**
- 2. Website & Marketing Update: Update all KRLA-related materials, scholarship pages, and promotional content to reflect the new name.**
- 3. Annual Recognition: Include a brief tribute within the scholarship materials that highlights Pam's values, legacy, and contributions to the REALTOR® profession.**
- 4. Designate 20% of leftover funds from the previous years KRLA class budget to the recipient for travel disbursed as a reimbursement after completion of the course.**

Pam gave generously of her time, wisdom, and heart. Renaming the KRLA scholarship in her honor would be a lasting and meaningful way to celebrate her life and to inspire future leaders to rise with the same commitment to excellence and service.

On behalf of co-chair Kole Wilkenson and the class of 2025 KRLA, I sincerely thank you for your time and thoughtful consideration of this proposal.

**With gratitude,
Chris Howard
Co-Chair, 2025 KRLA Capstone Project**

