

KENTUCKY REALTORS®

2019 Annual Convention & Expo

Marriott Griffin Gate Resort and Spa

Lexington, KY - Sept. 24-26

NOTHING
IMPOSSIBLE

The lower half of the image features a dynamic, abstract composition of overlapping geometric shapes. These shapes include various sizes of rounded rectangles, circles, and elongated ovals. The color palette is primarily dark blue, with accents of teal, light blue, and bright yellow. The shapes are arranged in a way that creates a sense of movement and depth, with some elements appearing to be layered on top of others. The overall aesthetic is modern and energetic.

Exhibitor/Sponsor Information

We want to invite you to be a part of this great event as we are expecting hundreds of REALTORS® from across the state. The Expo offers a great opportunity to market your company, products and services to a large group of active REALTORS®. By participating in this event, you are able to get one on one, quality face-time with your target audience. We have scheduled a number of events on the trade show floor to guarantee attendees will visit your booth.

Exhibitors & Sponsors

Every sponsorship will include a 10x10 exhibit booth (Silver, Gold and Platinum level sponsorships will receive a PREMIUM booth location, Diamond Level will receive a PREMIUM Double booth). See inside for more information about the different sponsorship levels.

Each 10'x10' Booth will include:

- 6 foot draped/skirted table
- 2 chairs
- exhibitor sign
- wastebasket
- 2 tickets for Wednesday night reception (includes food & drink tickets)
- Thursday morning refreshments for 2 people

If you need electricity, phone, internet or other decorative items, please contact the George Fern Co. at 502.367.0254 for necessary forms and the exhibitor package. Sponsorship levels can be tailored to fit the goals of your business. If you would like to discuss specific options or have an idea you want to address, please contact Paul Del Rio at 859-263-7377 or by email at pdelrio@kyrealtors.com. We are happy to help make this opportunity work for you!

Exhibition Floor Hours

Wednesday, September 25th • 6pm - 9pm

A formal opening of the trade show will be held at 6:00pm. Following the opening, food and drink will be held inside the exhibit area along with our annual KYR Reception and RPAC event. This is the biggest (and most fun) networking event of the year!

Exhibit set-up: Wednesday from noon to 5:30pm.

Thursday, September 26th • 8am - Noon

Start the day with Convention attendees with coffee and pastries. Door prizes will be awarded at approximately 11:45am. Exhibit tear-down should occur after door prizes are presented (approximately 12pm).

Door Prizes

If you would like to contribute a door prize for the Thursday giveaway, please mark the appropriate box on the registration form. This will encourage booth visits from attendees.

Hotel Information

The official Convention hotel is the Marriott Griffin Gate Resort & Spa in Lexington, KY. To make reservations call 859-231-5100 or visit the Convention webpage (bit.ly/2019KYRconv) to make hotel reservations online. The page will be online. The hotel address is 1800 Newtown Pike, Lexington, KY 40511. Room rates are \$149. Room reservation cut-off is September 1, 2019. Please reference Kentucky REALTORS® when making reservations by phone.

Exhibitor/Sponsor Information

SPONSOR LEVELS / ITEMS

Diamond Level: \$10,000

- Trade Show Grand Opening Reception (Exclusive)

Platinum Level: \$7,500

- Trade Show Lunch (Co-Sponsor)
- Keynote Speaker (Exclusive)

Gold Level: \$5,000

- Welcome Reception (Co-Sponsor)
- Lounge Area for RPAC Major Investors (Exclusive)
- KYR After Party (Co-Sponsor)
- Trade Show Breakfast (Co-Sponsor)
- Convention App (Exclusive)
- Installation Dinner (Co-Sponsor)

Silver Level: \$2,500

- Refreshment Break (Exclusive)
- Education Session (Exclusive)
- Entertainment/Band (Exclusive)
- Lanyards (Exclusive)

Bronze Level: \$1,000

- 10' x 10' Booth (Multiple available)

Sponsors will receive one of the items listed as well as all the additional benefits below the corresponding sponsor level.

Every exhibitor/sponsor will receive two full Convention registrations. Extra tickets - EXPO ONLY - are \$40 each and include the Wednesday night Reception and breakfast on Thursday. Extra tickets for the Tuesday night Installation Dinner are \$65 each.

Sponsorship levels can be tailored to fit the goals of your business. If you would like to discuss specific options or have an idea you want to address, please contact:

Paul Del Rio
859.263.7377
pdelrio@kyrealtors.com

Exhibitor Level Early Bird Pricing through August 15th is \$500

Additional Exhibitor/Sponsor Benefit	Exhibitor \$600	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
10' x 10' Booth	✓	✓	✓	Premium	Premium	Premium Double
Listing in email promotions to members				✓	✓	✓
Listed on Convention website	name	name	link	logo	logo	logo
Listed on event signage		name	logo	logo	own sign	own sign
Listed on digital monitor at registration area		name	logo	logo	own screen	own screen
Included in newsletter article to membership		✓	✓	✓	✓	✓
Logo included on photo backdrop in the Expo					✓	✓
Tuesday Night Installation Dinner tickets (You must call!)		1	2	4	6	table
Additional "Expo Only" Tickets		1	2	4	6	8
Mention in the Convention App.	listing	listing	link	link	banner	homepage
Advertising space in Kentucky REALTOR magazine ^{1&2}		name	1/4 page	1/2 page	1/2 page	full page
Company info/handouts included at registration					✓	✓
Company listed as Diamond Level sponsor on materials						✓

Each Exhibitor and sponsor will receive an attendee mailing list.

¹ Complimentary ad size listed can be used as a discount towards a larger ad (one time only).

² Exhibitor & Bronze level - 5% discount on any size ad, Silver - 10% discount, Gold - 15% discount, Platinum & Up - 20% discount (one time).

Exhibitor/Sponsor Form

Company Name _____
(as it should appear on all promotions)

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Web site _____ (used to link from Convention website)

We would like the following:

Sponsorship Level _____ Sponsor Item _____

Exhibit Booth Needed (Y/N) _____ (Booth # will be assigned on best selection available)

Installation Dinner Tickets _____ x \$65 KYR Installation Dinner with drink ticket

Addtl. EXPO Only Tickets _____ x \$40 (includes KYR Reception with drink ticket (Wednesday), and continental breakfast on Thursday).

Total Amount _____ (early-bird discount applies to Exhibitor Level only)

Payment type (circle one) **VISA AMEX MasterCard Check/Money Order** (payable to KYR)

Card Number _____ Exp. Date _____

Signature _____ CVV _____

We will contribute a door prize to the Thursday giveaway.

Our prize is _____

*Please bring door prize to your booth during the Convention & Expo.

Scan and email to: pdelrio@kyrealtors.com OR

Fax or mail back to: KYR, 2708 Old Rosebud Road, Suite 200, Lexington, KY 40509, (859) 263-7565 fax

Cancellation of exhibit/sponsorship will be charged 20% of cost if on/before August 31, 2019, 50% of cost will be incurred after September 1, 2019 and no refund will be given after September 14, 2019.