















# Advertising & Sponsorships for 2018

## Events

### Annual Convention & Expo

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September

As the largest gathering of Kentucky REALTORS® throughout the year, the annual convention brings together professionals from all real estate categories to learn about the latest products and services available. The Convention allows REALTORS® networking opportunities with fellow members while providing national speakers and presenters on various topics that increase knowledge of the real estate industry.

Sponsorships are available for the Annual Convention & Expo. Sponsorship packages and prices vary, please call for more information.

### Legislative & Business Meeting

Frankfort, Kentucky  
Held in February

### Summer Business Meeting

Owensboro, KY (2019)  
Held in June

### Leadership Conference

Lexington, Kentucky  
Held in December

To explore opportunities for your company at any of the events listed above, please contact KYR to discuss the benefits of being involved.



**2708 Old Rosebud Road  
Suite 200  
Lexington, KY 40509**

**kyrealtors.com**





Questions or for more information about advertising, please contact Paul Del Rio at 800.264.2185 or [pdelrio@kyrealtors.com](mailto:pdelrio@kyrealtors.com).

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## Affinity Partners

The affinity partner program with Kentucky REALTORS® offers involvement to suit the needs and budget of any business. Become an affinity partner today to begin networking with over 11,000 REALTOR® members and give your network a lift. Make the right connections with KYR - we know how to connect you with the right players in the field and we provide unique marketing opportunities to grow your business.

Affinity partners play a vital role in the Association, a role that is becoming increasingly more active.

## BENEFITS

- Year-round networking opportunities with over 11,000 REALTOR® members
- Direct mail opportunities to KYR members
- Free subscription to the Kentucky REALTOR® magazine
- Initial opportunity to include article in the Kentucky REALTOR® magazine with text byline comment stating partnership
- Listing on our affinity partner page on the website (includes link)
- Announcement in KYR newsletter
- Opportunity to promote products and/or services at certain KYR programs and events
- Recognition of partnership status

