



REALTOR® SAFETY PLEDGE

Because I owe it to myself and those who love me, to return home safely, I pledge to do the following every day:

- I will drive carefully. Nothing is more important while driving than my attention behind the wheel.
- I will remember the value of a referral over taking clients to an unfamiliar area. My personal safety and the client are best served where I am an expert.
- Because most crimes against sellers involve theft, I will educate my sellers about ‘safe showings’, encouraging them to restrict access to valuables, prescriptions and other things of interest to those with bad intentions.
- Because crimes against Agents are often predatory in nature, I will consider the impact of my public marketing and online profiles, and their potential impact on my safety. I will dress professionally, for success AND safety.
- I will research new clients and agents prior to meeting them. I will ask for pertinent ID prior to showing property (and offer mine if asked.) I will not meet clients, unknown to me or a trusted referral - at a remote location alone – or without first meeting them at a public place to get a first impression. I will follow my gut and not step into situations that I feel uneasy about. My Broker and I both value safety above commissions.
- I will not hesitate to use the “Buddy system” or our office safety protocol to protect myself and my colleagues whenever the situation calls for it. I will share my itinerary with my office/family when meeting a new contact. I will be prudent when working at the office alone, especially after hours.
- I will practice safe showings; being situationally aware, keeping clients in front of me, keeping exits in mind, keeping a hand free, carrying a personal safety device and parking where I can leave at will. I will have a silent alarm on my cell phone, and I will know how to use it
- I will carefully consider the value of open houses compared to the risks. If used in my marketing strategy, I will make prudent decisions about the conduct of the event, using good Realtor® safety guidance as a planning tool.
- I will remember that bad actors do not always appear in person, but also online. I will educate myself about online threats to prevent myself and my clients from becoming targets of online attacks
- I will participate in sharing safety incidents and lessons learned. If I SEE something – I will SAY something. I will report to keep others safe.

Pledged this _____ day of _____,

Realtor® _____

Broker _____

